



Spend an Evening with
CHAMPIONS and LEGENDS

**Thirteenth Annual Canadian Motorcycle Hall
of Fame Induction Banquet and Reunion**

Presented by the Canadian Motorcycle Hall of Fame

Saturday, November 17, 2018
Delta Hotels Burnaby Conference Centre
4331 Dominion Street, Burnaby, B.C. V5G 1C7

Prospectus for Sponsors and Exhibitors

SPEND AN EVENING WITH LEGENDS and CHAMPIONS
Celebrate and preserve Canada's motorcycle history and heritage!

THE THIRTEENTH ANNUAL CANADIAN MOTORCYCLE HALL OF FAME INDUCTION BANQUET AND REUNION

Your organization is invited to showcase your people, products and services by becoming a valued partner of the Thirteenth Annual Canadian Motorcycle Hall of Fame Induction Banquet and Reunion, scheduled for Saturday, November 17, 2018 in Burnaby, B.C.

Now, in its thirteenth year, the Annual Hall of Fame Induction Banquet and Reunion has become, without question, *the* social event of the year for the Canadian motorcycling community.

You will not only be contributing to a more successful event, but your partnership will help us honour and celebrate the contributions of deserving Canadian motorcyclists.

The **Canadian Motorcycle Hall of Fame** is proudly working to *preserve and protect Canadian motorcycle history for the benefit of the motorcycling community*. That was the vision of Bar and Hedy Hodgson when they joined other motorcycling enthusiasts to create the Canadian International Motorcycle Heritage Museum Foundation in 1999.

In 2006, history came alive for the motorcycling community across Canada when the Canadian Motorcycle Hall of Fame was launched with the financial support of the Motorcyclists Confederation of Canada.

The Foundation – which is governed by a volunteer Board of Directors representing the Canadian motorcycling community – needs your financial support to continue to preserve and protect Canada's motorcycling heritage.

Partnership Opportunities ... Putting Sponsors and Exhibitors in the Spotlight!

Enhance your networking, branding and promotional efforts with motorcycling community leaders from across Canada while connecting with friends and colleagues.

Take advantage of one of our exclusive, limited sponsorships or exhibit areas to highlight the value of your brand and showcase your services, products and people.

Along with your sponsorship, we invite you to **buy additional event tickets**. Consider using these tickets as rewards or recognition for your employees, clients and VIPs.

Take advantage of one of our limited **partnership opportunities**. With investment levels to suit any budget, we are also open to other customized partnership ideas, and invite you to contact – Vada Seeds at 226-750-0455 or at MClegends@aol.com to discuss.

Prestige Sponsor – \$5,000 (Exclusive)

Maximum profile and recognition:

- Prominent visibility throughout the Hall of Fame Induction Banquet and Reunion
- Premium organizational name and logo visibility on Hall of Fame Induction Banquet and Reunion material, including programme and Hall of Fame website
- Four complimentary Banquet registrations
- 10' x 10' exhibit space
- Your company's or organization's logo or signage will be featured in the main hall
- Speaking opportunity at the Hall of Fame Induction Banquet and Reunion Dinner
- Full-page colour advertisement in Hall of Fame programme (deadline for inclusion in programme, September 30, 2018)

Grand Prix Sponsor – \$2,500 (4 Opportunities)

Excellent exposure and recognition:

- Inclusion of organizational name and logo visibility on Hall of Fame Induction Banquet and Reunion material, including programme and Hall of Fame website
- Three complimentary Banquet registrations
- 10' x 10' exhibit space
- Speaking opportunity at the Hall of Fame Induction Banquet and Reunion Welcoming Reception
- Half-page colour advertisement in Hall of Fame programme (deadline for inclusion in programme, September 30, 2018)

Premier Sponsor – \$1,500 (5 Opportunities)

Increase your organization's profile:

- Inclusion of organizational name and logo visibility on Hall of Fame Induction Banquet and Reunion material, including programme and Hall of Fame website
- Two complimentary Banquet registration
- Quarter page, colour advertisement in conference programme (deadline for inclusion in programme, September 30, 2018)

Advantage Sponsor – \$500 (6 Opportunities)

Highlight your support:

- Inclusion of organizational name and logo visibility on Hall of Fame Induction Banquet and Reunion material, including programme and Hall of Fame website
- One complimentary registration
- Business card size advertisement in conference programme (deadline for inclusion in programme, September 30, 2018)

Additional ways to maximize your exposure and add to the spirit of the event:

- Contribute a significant door prize (there's only one!)
- Donate items to our Silent Auction fundraiser
- Sponsor an enhancement, such as wine at the tables, or beverage tickets
- Sponsor the commemorative medallions presented to Inductees
- Sponsor the audiovisual presentation at the Banquet
- Sponsor the printed programme
- Display your new model, a vintage machine, or introduce a new program. A limited number of 10' x 10' display areas are available in the reception foyer where you can connect with the expected 300–350 attendees
- Help with production of printed materials (programmes) or post-production of a video through your own facilities
- Or contact us if you have an idea that we haven't even thought of!

RESERVATION FORM

TWELFTH ANNUAL CANADIAN MOTORCYCLE HALL OF FAME INDUCTION BANQUET AND REUNION

Saturday, November 17, 2018
Delta Hotels Burnaby Conference Centre
4331 Dominion Street, Burnaby BC V5G 1C7

ORGANIZATION _____

MAILING ADDRESS: _____

CITY: _____ **PROV:** _____ **POSTAL CODE:** _____

TELEPHONE: _____ **EMAIL:** _____

KEY CONTACT INFORMATION

NAME: _____

CONTACT INFO: _____

Please Select Your Sponsor Package (price excludes GST)

- Prestige Sponsor – Exclusive** \$5,000
- Grand Prix Sponsor – 4 Opportunities** \$2,500
- Premier Sponsor – 5 Opportunities** \$1,500
- Advantage Sponsor – 6 Opportunities** \$ 500

**Information and guidelines will be sent to you within seven (7)
business days upon receipt of your reservation form.**

Please contact or send your reservation form to:

Vada Seeds - Canadian Motorcycle Hall of Fame
PO Box 6175, New Hamburg, ON N3A 2K6
MCLegends@aol.com
Tel.: 226-750-0455